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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: E.B. Watson et al. Attorney Docket No.: MSFT121736
Application No.: 10/805,870 Group Art Unit: 2161
Filed: March 22, 2004 Examiner: S. Metjahic
Title: SYSTEM AND METHOD FOR OPTIMIZING PAID LISTING YIELD

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Seattle, Washington 98101

September 21, 2005

TO THE COMMISSIONER FOR PATENTS:

Applicant is aware of the information listed in the attached form that may be material to the prosecution of the above-identified patent application.

1. X Copies of the listed foreign patent documents are enclosed for the Examiner's use.
2. X Pursuant to 37 C.F.R. § 1.97(b), this Information Disclosure Statement is being filed within three months of the filing date of the national application (other than a CPA), within three months of the date of entry of the national stage as set forth in 37 C.F.R. § 1.491 in an international application, before the mailing date of a first Office Action on the merits, or before the mailing date of a first Office Action after the filing of an RCE.

Respectfully submitted,

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I hereby certify that this correspondence is being deposited with the U.S. Postal Service in a sealed envelope as first class mail with postage thereon fully prepaid and addressed to Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the below date.

Date: Sept. 21, 2005

DJC:sbk

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SUPPLEMENTAL INFORMATION CITED BY APPLICANTS THAT MAY BE MATERIAL
TO THE PROSECUTION OF THE SUBJECT APPLICATION

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U.S. PATENT DOCUMENTS

*Examiner Initials	Cite No.	Document No.	Kind Code	Date (mm/dd/yyyy)	Name
	U9	2002/152204	A1	10/17/2002	Ortega et al.
	U10	2003/135490	A1	07/17/2003	Barrett et al.
	U11	2003/172075	A1	09/11/2003	Reisman

FOREIGN PATENT DOCUMENTS

*Examiner Initial	Cite No.	Document No.	Kind Code	Publication Date (mm/dd/yyyy)	Country	English Abstract Provided	Translation Provided
	F1	WO 02/27529	A	04/04/2002	WO		
	F2	WO 02/063514	A	08/15/2002	WO		

OTHER INFORMATION

(Including Author, Title, Date, Pertinent Pages, Etc.)

*Examiner Initial	Cite No.
NONE	

Examiner

Date Considered

*Examiner: Initial if reference considered, whether or not citation is in conformance with M.P.E.P. § 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicants.

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